

CREATING THE PHILIPPINE TOURIST BOARD

EXECUTIVE ORDER NO. 378, February 29, 1972

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WHEREAS, there is need to coordinate efforts in the development and promotion of tourism in the Philippines, and to involve all entities directly or indirectly connected with tourism so as to provide a wholesome atmosphere for tourists in the Philippines;

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, do hereby create the Philippine Tourist Board composed of the following:

Commissioner of Tourism

Chairman

President, Philippine Tourist & Travel Association

Vice-Chairman

Commissioner of Immigration

Member

Commissioner of Customs

Member

Director, Bureau of Quarantine

Member

Director, Civil Aeronautics Administration

Member

Director, Civil Aeronautics Board

Member

Manager, Manila International Airport

Member

Director, Parks and Wildlife Office

Member

Administrator, NACIDA

Member

Chief, METROCOM

Member

President, Philippine Chamber of Tourism

Member

President, Associated Hotels of the Philippines

Member

President, Hotels & Restaurant Association of the Philippines

Member

President, Advertising Council of the Philippines

Member

President, Philippine Press Institute

Member

President, Association of Tour Operators of the Philippines .

Member

President, Philippine Society of Travel Agencies

Member

President, Taxicab Operators of the Philippines

Member

President, Bus Operators Association of the Philippines . . .

Member

President, Hunting and Fishing Association

Member

President, Chamber of Cottage Industries

Member

President, Airlines Operators of the Philippines

Member

President of the Jaycees, Rotary and Lions Clubs in the Philippines

. . . .

Member

Representative of the Mayor, Manila

Member

Representative of the Mayor, Pasay

Member

Representative of the Mayor, Makati

Member

Representative of the Mayor, Quezon City

Member

The Board shall serve as an advisory body to establish the proper direction, the long-term and short-term objectives, the standards, and to recommend the necessary legislation, towards the advancement of tourism in the Philippines.

Done in the City of Manila, this 29th day of February, in the year of Our Lord, nineteen hundred and seventy-two.

(SGD.) FERDINAND E. MARCOS

President of the Philippines

By the President:

(SGD.) ALEJANDRO MELCHOR

Executive Secretary

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