NATIONAL ADMINISTRATIVE REGISTER · SEPTEMBER 6, 1999

# DIRECTING THE GOVERNMENT AGENCIES CONCERNED TO EXTEND MAXIMUM SUPPORT AND ASSISTANCE TO THE INFORMATION, EDUCATION, AND COMMUNICATION CAMPAIGN OF THE METROPOLITAN MANILA DEVELOP...

*MEMORANDUM CIRCULAR NO. 42, September 06, 1999*

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The Metropolitan Manila Development Authority (MMDA) has adopted MMDA Regulation No. 99-004 entitled "Regulation Governing Proper Refuse Management At Source In Metro Manila Area And For Other Purposes". This regulation which aims to optimize the inherent value of waste as a materials resource as well as to institutionalize the necessary reforms in the handling of solid wastes, will be implemented effective September 25, 1999 after a 3-month information, education and communication (IEC) campaign.

To enable the MMDA to perform its task effectively and efficiently, it is hereby directed that:

1. All heads of agencies including government-owned or controlled corporations (GOCCs) as well as local government units (LGUs) in the National Capital Region (NCR) shall assist MMDA in the conduct of IEC campaign to cover as many waste generators as possible. The IEC campaign aims to make the general public aware of the urgency in promoting and institutionalizing waste segregation at source, thus providing Metro Manila residents a more hygienic and sanitary environment.

2. MMDA shall provide participating agencies, GOCCs, and LGUs sample IEC campaign materials and copy of MMDA Regulation No. 99-004 for reference of all concerned.

For compliance.

Adopted: September 6, 1999

**BY AUTHORITY OF THE PRESIDENT:**

(SGD.) RONALDO B. ZAMORA
Executive Secretary



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