MOVIE PUBLICITY MATERIALS

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We wish to inform you that in line with our efforts to serve you better, effective immediately, movie publicity materials intended for print ads such as layouts, posters, billboards, and still photos can now be reviewed on the same day it is being applied for. Applications however, that are received after 2:00 P.M. shall already be scheduled for review/approval on the following day.

Likewise, to facilitate review/approval of your movie publicity material applications, please be advised to submit your samples in color as it is difficult at times to check them in black and white.

Please be guided accordingly.

Adopted: 01 Apr. 2003

(SGD.) MA. CONSOLIZA P. LAGUARDIA
Chairman

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