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Please be informed that in accordance with our mandate, as provided in Section 3 (b) of Presidential Decree No. 1986, promotional materials of movies and television programs, in any form, shall have to be submitted to the MTRCB for review and approval prior to exhibition in theaters or television, display in theater lobbies or for general viewing, and publication in print media.

Exhibition, display, and publication of promotional materials of movies and television programs without MTRCB approval is a violation that would merit sanctions as provided in our Revised Schedule of Administrative Penalties.

This Memorandum Circular shall take effect immediately.

For your guidance and immediate compliance.

Adopted: 30 Apr. 2003

(SGD.) MA. CONSOLIZA P. LAGUARDIA
Chairman

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