

CREATING THE PHILIPPINE FILM EXPORT SERVICES OFFICE

EXECUTIVE ORDER NO. 674, October 30, 2007

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WHEREAS, it is government policy to maximize the country's comparative advantage as a location site for international movie and television making to generate income, promote tourism, and enhance the image of the country abroad;

WHEREAS, enhancing linkages and collaboration with foreign film producers and film bodies will also facilitate the promotion of locally produced films in global festivals and markets; and

WHEREAS, to encourage foreign movie and television makers to produce their films in the country, it is expedient to integrate, simplify and streamline the requirements for foreign producers interested in doing location shooting in the country.

NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby order:

SECTION 1. Creation of a Philippine Film Export Services Office. There is hereby created a Philippine Film Export Services Office (hereinafter referred to as the "Office"), under the Film Development Council of the Philippines (hereinafter referred to as the "FDCP"). The Office shall be under the administrative and technical supervision of the FDCP. It shall be composed of the Executive Director of the Office, and representatives from the following agencies:

- Department of Tourism
- Department of Trade and Industry
- Department of Interior and Local Government
- Department of National Defense
- Bureau of Customs
- Bureau of Internal Revenue
- Bureau of Immigration
- Cinema Evaluation Board
- Film Academy of the Philippines
- Private sector representatives, one each from the movie and television industries.

Section 2. Functions. The Philippines Film Export Services Office shall facilitate the institutionalization of a One-Stop-Shop System for Foreign Film/Television Production. It shall also undertake the following:

- Facilitate the promotion and marketing of the Philippines as location site for the production of international films and television programs;

- Formulate and recommend an incentive package for foreign film/television companies interested in shooting films/television programs in the country;
- Assist foreign film companies in processing pertinent documents and various requirements relative to the production of international films/television programs in the country;
- Coordinate with various government agencies in assisting the entry and exit of foreign film/television producers, artists and production crew;
- Provide direct link between foreign production companies, producers, filmmakers and artists with local production manpower services, local artists, bit players and technical crew and facilities;
- Utilize the services of tourism attaches abroad, through the Department of Tourism, in the promotion and marketing of Philippine locations sites/resources and local film production manpower;
- Perform such other functions as may be authorized by the FDCP Chairperson.

Section 3. Duties and Responsibilities of the Executive Director. The Executive Director of the Office shall be the head of the Secretariat. He shall exercise the following duties and responsibilities:

- Direct and supervise the operations of the Office;
- Recommend the appointment of the administrative and subordinate personnel; and
- Facilitate the preparation of the annual and supplemental budget of the Office.

Section 4. Annual Report. The Office shall, within three months after the end of every fiscal year, submit its annual report to the President, through the FDCP.

Section 5. Initial Fund. To carry out the provisions of this Executive Order, the release of the initial sum not exceeding TEN MILLION PESOS (10,000,000.00) is hereby authorized chargeable against the FDCP Special Fund accrued from amusement tax rewards, under Republic Act No. 9167. Thereafter, the budget of the Office shall be integrated in the annual budget of the FDCP.

Section 6. Effectivity. This Executive Order shall take effect immediately.

DONE in the City of Manila this 30th day of October in the year of Our Lord, 2007.

(Sgd.) GLORIA MACAPAGAL-ARROYO

President of the Republic of the Philippines

By the President:

(Sgd.) EDUARDO R. ERMITA

Executive Secretary

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