

PROMULGATION OF GUIDELINES FOR THE REGISTRATION OF MEDICAL REPRESENTATIVES/DETAILMEN WITH THE BOARD OF PHARMACY

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WHEREAS, Sec. 12 of R.A. No. 5921 provides as follows:

"Section 12. Detailmen Requirements, Qualifications and Fees. - Any person who shall be employed as detailman by any pharmaceutical or drug laboratory or other manufacturers of medical, dental pharmaceutical, biological and veterinary products and by distributors, dealers or wholesalers of said products, doing business directly or indirectly in the Philippines, shall be required, at the beginning of each year, to register with the Board of Pharmacy that he is employed as such.

- An applicant for registration shall be, preferably, a graduate of a college of pharmacy.

There shall be an initial fee of 150.00 pesos upon registration and thereafter fifteen pesos shall be charged annually for renewal. Upon payment of said fees, the proper credential shall be issued to the applicant. (These particular provision is now superceded by PRC Res. No. 98- 560 Series of 1998, which prescribed a fee of P200. And P100 for original registration and annual license fee for detailmen, respectively).

- It shall be incumbent upon the drug establishment referred to in this section to require that detailmen employed or to be employed by them possess the necessary credentials issued by the Board of Pharmacy as provided for herein.

For purposes of this section, a detailman is one who represents any duly authorized manufacturer, dealer, distributor, representative or wholesaler of drugs pharmaceuticals, biologic products and devices, whose primary duty is to introduce or reacquaint a product or products prepared, distributed or made by said manufacturer, dealer, distributor, representative or wholesaler to the physician, dentist, pharmacist, veterinarian or any other qualified person and which form part of their program for promotion by describing its use, composition, action, dosage, administration, contraindication, advantages and other salient information relative to said products."

WHEREAS, on February 1, 1977, the Board issued Memorandum Circular (MC) to Drug Establishments which are employing detailmen, requiring the latter to possess the necessary credentials issued by the Board and at the same time providing notice of cessation of their employment to the Board;

WHEREAS, on September 22, 2001 the Board received a letter from the Pharmaceutical and Healthcare Association of the Philippines (PHAP) and thereafter subject Board called for a meeting at the PRC Main Building;

WHEREAS, inasmuch that was raised during the subject meeting that the aforesaid memorandum does not provide for the guidelines, criteria, qualifications, standards, procedures, etc. for registration of detailmen the Board decided to draft the Guidelines for Registration of Medical Representatives/Detailmen;

WHEREAS, on December 3 & 4 2001, the Board initially discussed on the drafting of said guidelines in this resolution; and on January 14 & 16, 2002 it met for the final discussion of the said draft;

NOW, THEREFORE, the Board hereby RESOLVES, as it so now RESOLVED, to issue and promulgate the Guidelines for the Registration of Medical Representatives/Detailmen, copy of which is hereto attached, and marked as ANNEX "A"[*], and which shall be an integral part of the herein Resolution.

This Resolution together with its enclosures, marked as ANNEX "A"[*], "A-1"[*], "A-2"[*], and "A-3"[*] shall take effect after fifteen (15) days following its publication in the Official Gazette or in any newspaper of general circulation, whichever is earlier.

Let a copy of this resolution be furnished to all pharmaceutical establishments and outlets, manufacturers, wholesalers, dealers, providers the Medical Representative Accreditation Program (MRAP), and other concerned and interested persons, firms or entities for their information and guidance.

Adopted: 29 Jan. 2004

(SGD.) MARIAN M. ANDALUZ

Chairman

(SGD.) CATALINA C. SANCHEZ

(SGD.) REYNALDO H. UMALI

Member

Member

ATTESTED:

CARLOS G. ALMELOR

Secretary, Professional Regulatory Boards

APPROVED:

(SGD.) ANTONIETA FORTUNA-IBE

Chairperson

(SGD.) AVELINA DELA REA-TAN

(SGD.) LEONOR TRIPON-ROSE

Commissioner

Commissioner

[*] Text Available at Office of the National Administrative Register, U.P. Law Complex, Diliman, Quezon City.

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