

AGREEMENT BETWEEN THE GOVERNMENT OF THE REPUBLIC OF THE PHILIPPINES AND THE GOVERNMENT OF THE REPUBLIC OF TURKEY ON COOPERATION IN THE FIELD OF TOURISM

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THE GOVERNMENT OF THE REPUBLIC OF THE PHILIPPINES AND THE GOVERNMENT OF THE REPUBLIC OF TURKEY (hereinafter referred to as Parties);

Desiring to enhance the existing friendly bilateral relations between their countries through the development of tourism;

Appreciating the importance of tourism as a factor in economic development as well as a means for further cultivating the ties between their peoples;

Inspired by the spirit of the recommendations of the United Nations Conference on Tourism and International Travel held in Rome in 1963 as well as the aims of the statutes of the World Tourism Organization, and in conformity with the spirit of the October 1980 Manila Declaration; and

Determined to effectively cooperate in the field of tourism;

Have agreed as follows:

ARTICLE 1

AIMS OF COOPERATION

- a. Increase tourist arrivals in both countries from world tourist generating markets, through the Republic of the Philippines and/or through the Republic of Turkey;
- b. Encourage a wider distribution of visitors to the tourist destinations and attractions in each other's country;
- c. Encourage visits of both nationals and residents to each other's country; and
- d. Encourage the healthy growth of the tourism industry in both countries.

ARTICLE 2

AREAS OF COOPERATION

Both Parties shall, subject to their respective laws and regulations, endeavor to promote tourism cooperation in the following areas:

a. RESEARCH AND DEVELOPMENT

Cooperation in the areas of research and development through exchange of information on tourist markets, statistics and legislation on tourism, and research studies in areas that will benefit both Parties.

b. EDUCATION AND TRAINING

Cooperation in the areas of education and training will be undertaken through the exchange of information on systems and methods on conservation and restoration of tourist attractions, hotel operations and administration,

planning, marketing, congress management, and comparative studies on training programmes and skills improvements in both public and private sectors.

c. PROMOTION

- i. In the areas of promotion, both Parties will cooperate in disseminating tourist promotion materials of each country to other countries and carrying out of campaigns aimed at enhancing the tourist image of each country and making known the events and attractions of one country to the other.
- ii. The Parties shall promote tourist flows by air and sea between both countries and shall endeavor to seek the supply of essential services for that purpose.

d. MEETINGS, INCENTIVES, CONVENTIONS AND EXHIBITIONS

Cooperation in the areas of meetings, incentives, conventions and exhibitions will be undertaken through exchange programmes between both countries.

e. REGIONAL PROMOTION

Tourism promotion on a regional basis will be increased throughout the Republic of the Philippines and the Republic of Turkey in accordance with their respective prevailing laws and regulations.

f. PRIVATE SECTOR COOPERATION

The cooperation in the areas of tourism between the respective private sectors of both countries will be encouraged and further strengthened.

ARTICLE 3

IMPLEMENTATION

The Parties,

- to realize the implementation of the agreement,
- to study the matters necessitating a joint resolution,
- to study the developments realized from this cooperation, have agreed to the establishment of a Joint Commission consisting of representatives of the authorized tourism institutions.

The Government of the Republic of the Philippines shall designate its Department of Tourism as the executing agency for the Agreement.

The Government of the Republic of Turkey shall designate its Ministry of Tourism as the executing agency for this Agreement.

The Governments of the two countries reserve the right to invite representatives and experts from the public and private sector to attend the Joint Commission Meetings on Tourism.

The Joint Commission shall convene alternately once in two years in one of the countries.

The sessions of the Commission shall be chaired by the Head of the Delegation of the hosting country.

ARTICLE 4

ENTRY INTO FORCE

This Agreement shall enter into force on the date both contracting Parties have notified each other, through the

diplomatic channels, of the completion of the legal formalities required by each country's national laws on the matter.

ARTICLE 5

DURATION

- a. This Agreement shall remain in effect for a period of five (5) years and automatically extended for another five (5) years unless it is denounced in writing by either party giving six (6) months notice in advance.
- b. Should the parties desire to terminate this Agreement, the same shall not affect the ongoing programmes which have been agreed upon while the Agreement was in force.

Done at Ankara on March 9, 1995 in English.

(Sgd.)

(Sgd.)

FOR THE GOVERNMENT OF THE
REPUBLIC OF THE PHILIPPINES

FOR THE GOVERNMENT OF THE
REPUBLIC OF TURKEY

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