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Observance of Audience Classifications for Videograms

VRB MEMORANDUM CIRCULAR NO. 08-88, October 18, 1988

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This reiterates the hereunder-stated duties and responsibilities of establishments, more particularly with respect to the observance of audience classifications given by the Board to videograms. The said duties and responsibilities were previously disseminated per Memorandum Circular No. 05-87.

Other Duties:

Retailers and Dealers –

1. Retailers shall segregate their videograms when put on display in the outlet according to audience classifications given such videograms;

2. Retailers shall refuse the sale or rental of videograms bearing the R classification of persons under eighteen (18) years of age and videograms bearing P classification to persons under thirteen (13) years of age;

3. Retailers and dealers shall take care that, whenever videograms are projected for preview on television and other screens within outlets, only the age groups qualified to view such videograms are given viewing access.

Exhibitors –

1. The video exhibitors shall refuse the entry of persons under eighteen (18) years of age when exhibiting videograms classified by the Board as Restricted (R) and of persons under thirteen (13) years of age when exhibiting videograms classified by the Board as Parental Guidance (P).

2. The video exhibitor shall be liable for the exhibition of the videograms whose film contents are immoral, indecent, obscene or unjustifiably violent.

For the purpose of implementation of this Circular, the presence of all unreviewed, unclassified, unlabelled, or mislabeled videograms, or videograms which are undubbed or improperly dubbed with the appropriate VRB credits in video establishments shall constitute prima facie proof of illegal commerce in such videograms.

For strict implementation.

Adopted: 18 Oct. 1988

(SGD.) EDUARDO O. CARRASCOSO

Chairman and Chief Executive Officer

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