

DISPLAY OF STANDEES AND PERMIT TO EXHIBIT

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The BOARD has been receiving reports of non-compliance by theaters on the regulations for the display of the Permit to Exhibit and the classification of the film being exhibited.

Please be reminded of the following pertinent provisions of Presidential Decree No. 1986 and the Implementing Rules and Regulations:

“SEC. 8. Posting or Display of Certificate or Label — The motion picture exhibitors shall post and/or display the certificate or label of approval of the motion picture by the BOARD, and shall post or display, or cause to be posted or displayed the said certificate or label at conspicuous places near the entrances to theaters or places of exhibition, and shall include in all their cinema advertisements announcements stating the classification . . . “(Presidential Decree No. 1986)

SECTION 12 CONSPICUOUS DISPLAY OF CLASSIFICATION — A copy of the Exhibition Permit shall be prominently posted at the ticker booth of all theaters where the motion picture is exhibited. In addition, the BOARD’s classification of the motor picture shall be prominently displayed on a three (3) feet high “standee” in the theater lobby.” (1998 MTRCB Implementing Rules and Regulations)

Consistent with previous issuances of this BOARD, theaters are required to display Certified True Copies of the Permit to Exhibit signed by the MTRCB Executive Director or Registration Officer.

As provided for in the MTRCB Revised Table of Penalties contained in Memorandum Circular No. 98-17, violation of these provisions will result in the following penalties:

Non-posting of permit to exhibit :

First offense

—

one (1) month closure

Second offense

—

six (6) months closure

Third offense

—

Revocation of Registration and One (1) year closure

Non-Display of standee in theater's lobby or entrance

First offense

—

ten (10) days closure

Second offense

—

thirty (30) days closure

Third offense

—

ninety (90) days closure

For your reference and compliance.

Adopted: 8 Feb. 1999

(SGD.) ARMIDA P.E. SIGUION REYNA

Chairman

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