PUBLIC INFORMATION ABOUT THE GENERICS ACT OF 1988

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All drug outlets, including drugstores, hospitals and non-hospital pharmacies and non-traditional outlets have been mandated by the Generic Act of 1988 to inform any buyer about any and all other drug products having the same generic names, among other things. To orient the buyer about generic names and the basic elements of the Generics Act of 1988, drug outlets are hereby required to post the following specified posters in conspicuous places at their respective establishments, to wit:

1. "What Is A Generic Name? . . . ."
2." Isang Generic Name Maraming Brands . . .
3. "Sa Generic Names Makapipili Na. . . ."
4. "Q. What Is A Correct Prescription? . . ."

A facsimile of each of the aforedescribed posters is attached and made part of this circular. [Note:not included here, but available upon request]

In connection with this requirement, the Department of Health is herewith providing these specified posters to support drug outlets' compliance.

All Food and Drug Inspectors are therefore directed to serve all drug outlets a copy of this circular and provide them each of the four posters prescribed.

This circular does not preclude the drug outlets from posting relevant information as part of their mandated duty to inform buyers about generic names of drugs. Instead, drug outlets are encouraged to educate the public about the proper use of drugs in general and the use of generic names in particular.

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(SGD.) CECILE P. GONZALEZ

Director

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