BILATERAL

AGREEMENT ON COOPERATION ON TOURISM BETWEEN THE GOVERNMENT OF THE REPUBLIC OF THE PHILIPPINES AND THE GOVERNMENT OF THE KINGDOM OF THAILAND

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The Government of the Republic of the Philippines and the Government of the Kingdom of Thailand (hereinafter referred to as the Contracting Parties);

Desiring to strengthen the friendly relations between both countries;

Considering the importance of tourism as a factor of economic development as well as of understanding among their people;

Recognizing the role of tourism as a positive instrument towards the improvement of the quality of life for all peoples, as well as a vital force in promoting peace and international understanding;

Recalling that both the Government of the Republic of the Philippines and the Government of the Kingdom of Thailand have consistently encouraged travel and tourism between their peoples;

Considering, that both the Republic of the Philippines and the Kingdom of Thailand are member countries of the Association of Southeast Asian Nations;

Have agreed as follows:

1.

Each Contracting Party shall endeavor to encourage travel and faci1itate the entry of tourists from the other Contracting Party with a view to increasing the cooperation of tourist industries;

2.

The Contracting Parties shall endeavor to develop uniform standards and practices which would facilitate international tourism;

3.

The Contracting Parties shall, subject to their laws and regulations, facilitate promotional activities within their respective countries to enhance tourist traffic;

4.

The Contracting Parties shall promote the exchange of experience and information on markets, statistics and legislation on tourism in both countries;

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5.

The Contracting Parties shall encourage the exchange of information on systems and methods with regard to the conservation and restoration of tourist attraction, hotel operation and administration, marketing, congress, management, manpower/professional training, suitable exchange programs for experts and students, and other tourism services;

6.

The Contracting Parties shall endeavor to encourage the tourism education institutes of the two countries to cooperate with each other, exchange teaching materials, send experts to give lectures and provide information on the opportunities and conditions for tourism-related training;

7.

The Contracting Parties shall endeavor to encourage travel agents of both countries to facilitate the development of a joint promotional program that would market the Philippines and Thailand under one package tour;

8.

The Contracting Parties shall facilitate the distribution of promotional materials 'and the carrying out of campaigns, including exchanges of publications, brochures, slides, and films, aimed at making the tourist image, events and attractions of one country known to the other;

9.

Cooperation under the present Agreement shall supplement the ASEAN tourism programs and activities;

10.

The Government of the Republic of the Philippines and the Government of the Kingdom of Thailand shall designate the Department of Tourism and the Tourism Authority of Thailand, respectively, as their agencies with primary responsibility for implementing this Agreement;

11.

The present Agreement shall come into force on the date of the last notification by which the Contracting Parties inform each other, through diplomatic channels, that their respective constitutional requirements for giving effect to the present Agreement have been fulfilled;

12.

This Agreement shall remain in force for a period of five years and will be automatically renewed each time for

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the same period, unless either Contracting Party notifies the other in writing, through diplomatic channels, of its intention to terminate the Agreement at least six months before expiration date.

IN WITNESS WHEREOF, the Undersigned, being duly authorized by their respective Governments, have signed the present Agreement.

DONE in duplicate at Manila on this 24th day of March 1993, in the English language.

FOR THE GOVERNMENT OF THE FOR THE GOVERNMENT OF THE

REPUBLIC OF THE PHILIPPINES KINGDOM OF THAILAND

(SGD.) (SGD.)

VICENTE J. CARLOS SAVIT BHOTIWIHOK

Secretary of Tourism Minister of the

Prime Minister's Office

Entry into Force: Provisional effect: March 24, 1993

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