

CLASSIFICATION OF MOVIES FOR PREMIERES OR ADVANCED SHOWINGS

MTRCB MEMORANDUM CIRCULAR NO. 95-15, August 01, 1995

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To minimize the difficulties being encountered by the public, the Board and your goodselves in the matter of classification of movies for premieres or advanced showings, a more determined effort should be exerted in informing the sponsoring groups of the need to conform to the MTRCB classification of any given movie.

This fact must be emphasized to the sponsoring groups, it must be a proviso in the sponsorship contract and must be stated clearly in the invitation/tickets for the movie premiere. If the movie has already been classified, the rating must be clearly stated in the invitation/ticket (e.g. This movie has been classified PG 13 by the MTRCB or words to that effect.) If the movie has not yet been classified, words to signify compliance with future classification must be stated (e.g. This movie is subject to the MTRCB classification or words to that effect).

The Board has already on several occasions informed the public on this matter through newspaper articles. However, as producers and/or distributors, you deal with the sponsoring groups directly and can thus be more effective. Please stress the fact that the Board will not exempt any group from compliance with the movie classification.

Let us protect the welfare of the public in this matter.

Adopted: 1 Aug. 1995

(SGD.) ATTY. HENRIETTA S. MENDEZ
Chairman

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