

CREATING A SPECIAL MISSION TO STUDY A PROGRAM OF INTERNATIONAL PUBLICITY AND PUBLIC RELATIONS FOR THE PHILIPPINE GOVERNMENT.

ADMINISTRATIVE ORDER NO. 25, May 11, 1954

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There is hereby created a Special Mission to study a program of international publicity and public relations for the Philippine Government. The Mission shall be composed of:

- Mr. Carlos F. Nivera, editor, The Philippines Herald.
- Mr. Amadeo Dacanay, executive editor, The Evening News.
- Mr. Carlos Quirino, Manila manager, Pan Asia Newspaper Alliance.
- Mr. Eduardo Gregorio, city editor, Bagong Buhay.
- Mrs. Priscila B. Dacanay, secretary.

This Mission will confer with government information agencies and private information media representatives in Europe and the United States on various aspects of international publicity and allied subjects and study the various government machineries for the dissemination of information and publicity.

The Mission will submit a joint report to the President of the Philippines upon its return.

It is understood that the Mission will perform its task at no cost to the Philippine Government since the members of the Mission are traveling on Fulbright funds as guests of the American Press Institute.

Done in the City of Manila, this 11th day of May, in the year of Our Lord, nineteen hundred and fifty-four, and of the Independence of the Philippines, the eighth.

(Sgd.) RAMON MAGSAYSAY
President of the Philippines

By the President:
(Sgd.) FRED RUIZ CASTRO
Executive Secretary

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