

IMPLEMENTING GUIDELINES ON THE MARINA LOGO SYSTEM

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Please be informed that in its meeting on 28 May 1991, the Board approved the implementation of the MARINA Logo System. The following are the implementing details:

I

Applicability

All Certificate of Public Convenience (CPC) holders operating wooden-hulled motorized vessels, shall be required to paint the MARINA logo, preferably at the most conspicuous parts(s) of the vessel which could easily identify the vessel. Steel-hulled vessels of 20 GRT or below are also covered.

II

Jurisdiction

The Maritime Regional Offices (MROs) whose territorial jurisdiction the said vessels are operating, has the primary responsibility to enforce the Logo System. In cases where the operation shall cover inter-regional areas, that MRO where the vessel is homebased shall implement the system, without prejudice to a more efficient and effective arrangement between Regional Offices.

III

Color Code

The MARINA Logo shall be painted on the port/starboard side with a corresponding MARINA Case No. under it. Blue will be the required color for liner (passenger) vessels and yellow for the tramp (cargo) vessels. The size of the logo shall be one (1) square foot for all vessels covered by this Memorandum Circular. The riding public should be informed about the system to encourage them to board only vessels with the blue MARINA logo which are being distinguished for their safety.

IV

MARINA-PCG Coordination

The MARINA shall provide the Philippine Coast Guard a monthly report on the vessels with logo that have an expired CPC for easy monitoring, reference and apprehension, if necessary.

The MARINA reserves its plenary power to order removal/deletion/repainting in case of default in any of the following cases:

- the vessel is found to be technically wanting after technical evaluation and needs long duration of repair and/or drydocking;
- the passenger insurance has expired and not renewed;
- violation of other terms and conditions of the issued CPC, Memorandum Circular No. 50 and other rules and regulations of this Authority and the Public Service Act, as amended.

V

Tri-Media Information Campaign

A nationwide and regionwide public information campaign on the implementation of the Logo System will be conducted to orient the public on the importance of the system.

This Circular is subject to the applicable terms and conditions of other related MARINA and PCG Circulars and the provision of the Public Service Act, as amended.

VI

Effectivity

This Circular shall take effect fifteen (15) days after its publication once in a newspaper of general circulation in the Philippines.

Adopted: 28 May 1991

(SGD.) PHILIP S. TUAZON
Administrator

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