DECLARING THE PERIOD FROM AUGUST 18 TO SEPTEMBER 12, 1951, AS PHILIPPINE TOURIST PROMOTION MONTH.

PROCLAMATION NO. 270, August 10, 1951

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WHEREAS, in the interest of a more progressive and prosperous Philippines, it is desirable to encourage and promote tourist travel to and within the country;

WHEREAS, to attain this objective, it is necessary that the public fully appreciate the benefits to be derived from a program of tourist promotion and development and to disseminate information regarding places of interest, scenic beauties and attractions, and accommodations and facilities to tourists and travellers; and

WHEREAS, it is essential that the work of the government in tourist development be assured of the widest possible public support;

NOW, THEREFORE, I, Elpidio Quirino, President of the Philippines, do hereby declare the period from August 13 to September 12, 1951, as Philippine Tourist Promotion Month. I call upon all government offices and instrumentalities as well as all private entities and individuals to participate in the proper observance of said period, to give fullest publicity to the tourist promotion activities organized in connection therewith, and otherwise to generously support the program of developing Philippine tourism and travel.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 10th day of August, in the year of Our Lord, nineteen hundred and fifty-one, and of the Independence of the Philippines, the sixth.

ELPIDIO QUIRINO
President of the Philippines

By the President:
MARCIANO ROQUE
Acting Assistant Executive Secretary

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