

DELETION OF THE REQUIREMENT FOR A CERTIFICATE OF BRAND NAME CLEARANCE IN FILING AN APPLICATION FOR REGISTRATION OF BRANDED PRODUCTS

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Effective immediately, the requirement for a “Certificate of Brand Name Clearance” shall be deleted as part of the requirements for submission of documents for registration of products. The approval for the use of a brand name shall be deleted as part of the requirements for submission of documents for registration of products. The approval for the use of a brand name shall be incorporated as part of the evaluation process for registration of products. Such approval shall be in accordance with Bureau Circular No. 21 s. 1999, “Guidelines for the Evaluation of Brand Names for Products to be Registered with the BFAD.”

Furthermore, in the absence of a clear mandate on whether DOH-BFAD or DTI-IPO is responsible for the processing of brand name clearance for branded products, the BFAD shall now accept applications for registration of branded products without the need for pre-clearance of brand names.

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