

EXECUTIVE PROGRAMME FOR BROADCAST COOPERATION BETWEEN THE GOVERNMENT MASS MEDIA GROUP OF THE REPUBLIC OF THE PHILIPPINES AND ISLAMIC REPUBLIC OF IRAN BROADCASTING OF THE ISLAMIC...

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Pursuant to the 1995 Cultural Agreement between the Republic of the Philippines and Islamic Republic of Iran and the Cultural, Scientific and Educational Exchange Programme between the Government of the Islamic Republic of Iran and the Government of the Republic of the Philippines, the Government Mass Media Group of the Republic of the Philippines and the Islamic Republic of Iran Broadcasting of the Islamic Republic of Iran have concluded this Executive Programme as implementation of these agreements.

A. The areas of cooperation shall include the following:

1. Exchange of selected radio and television programmes, including films, music, and documentaries for airing, free of charge based on the interest of both parties.
2. Provide assistance for developing educational cooperation through exchange of professors, students and/or training resources in broadcasting. This assistance will be given upon request and on mutually agreed upon terms and conditions.
3. Provide the Government Mass Media Group with information about technical equipment manufactured and services delivered by IRIB.
4. Facilitate the promotion of economic and commercial ties between the Parties, by exchanging and broadcasting on a periodic basis, information programmes to show the trade and investment opportunities in both countries.
5. Exchange information and/or attend both countries' Radio and Television Festivals.
6. Broadcast special programmes on the occasion of both countries' National Days.
7. Provide information regarding purchase of films, series and animation.

B. Intellectual property rights arising from or related to any activity, product, idea, and other matters by virtue of this Executive Programme shall be governed by the appropriate national laws and international conventions.

C. All information acquired by reason of this Executive Programme shall be deemed confidential and shall be used only for the purposes which are expressly provided for in the Executive Programme.

D. No information shall be transmitted to a third person without the prior written consent of the other Party.

E. All cooperative activities and programs under this Executive Programme shall be subject to the availability of funds and resources.

F. Any dispute between the Parties arising out of the interpretation or implementation of this Executive Programme shall be settled by consultations or negotiations, through diplomatic channels.

G. Any amendment or revision to the text of this Executive Programme shall be done by mutual consent of the Parties.

H. The Executive Programme shall take effect after entry into force of the Cultural, Scientific and Educational Exchange Programme between the Government of the Islamic Republic of Iran and the Government of the Republic of the Philippines.

I. This Executive Programme shall remain in force and effect for three (3) years unless one Party notifies the other Party in writing, through diplomatic channels, of its desire to suspend or terminate this Executive Programme.

DONE in Manila, Philippines this 8th day of December, 2004 in English.

For the Government of the
Republic of the Philippines

(Sgd.) CERGE M. REMONDE
Secretary
Government Mass Media Group
Office of the President

For the Islamic Republic of Iran

(Sgd.) DR. MOHAMMAD REZA SAIDABADI
Director General
Department of International Cooperation
Islamic Republic of Iran Broadcasting

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